Pop Culture Name:

American Women in Sports: 1950s-1970s

- I. <u>Women's Fight for Equality (birth of the modern Feminist Movement, late 1960s)</u> In the mid to late 1960s, women began forming groups to increase awareness of women's situation in society.
 - A. READ SHIRLEY CHISHOLM'S "EQUAL RIGHTS FOR WOMEN" SPEECH
 - 1. LIST some of the "unspoken assumptions" made about women that Chisholm argues support the "calculated system of prejudice" against women in the U.S..
 - 2. What statistics does Chisholm use to support her argument that men and women are currently NOT equal?
 - B. Give 2 examples of women's activism in the 1960s-1970s:
 - C. Title IX:
 - 1. Forced all federally funded institutions, namely high schools, universities and colleges, to have equal funding spent on males and females both in the classroom and on the playing field.
 - 2. Title IX was designed to end sex discrimination in educational/sports programming & increase the amount of opportunities & participation for females in athletics.
 - D. Case Study: Billie Jean King & the "Battle of the Sexes"

"American Masters: Billie Jean King" Film Questions

PART I

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- 1. How did the press and public treat female athletes like Billie Jean King? Consider how they talk about and to her in early press interviews and stories...
- 2. In 1968, it became possible to play tennis professionally, however, prize money was not awarded evenly between men and women.
 - a. Why? What argument did the US Tennis Association (USTA) give for the continued and growing pay inequality?
- 3. Many questioned whether it would continue to be possible for women to play as the gap grew and fewer opportunities for matches were offered to women each year.
 - a. What did some of the female tennis players do about this? (At great risk to their professional careers!)
 - b. How did the Virginia Slims tour help promote women's tennis?

PART II

- 4. How would you describe Bobby Riggs?
 - a. What challenge did he issue to BJK/female tennis pros in 1971?
 - b. Why did BJK initially NOT want to play him?
- 5. What made the "Battle of the Sexes" "the match of the century"? (Consider both the outcome & impact)
- 6. BJK was outed by her former secretary and lover in 1981.
 - a. What impact did this have BJK's career in the short term?
 - b. She came to be seen as an icon of not just women's rights but also gay rights. Why?

Women's Tennis after Billie Jean King -> Venus Williams & Wimbledon (2006)

• READING: see Google Classroom for a reading & questions