Sport in Society
Cobbett/Shen

Name:

VIDEO: John Oliver, Last Week Tonight, "The NCAA" (March 16, 2015)

1. Give 1 example of how college sports are a business:

2. Give 1-2 examples of the impact on college athletes of NOT getting paid:

3. The NCAA argues that student-athletes are given access to a high quality education which is a form of payment. What does John Oliver say is wrong with that argument?

4. The NCAA argues that schools are often LOSING MONEY on college sports programs or are barely breaking even. John Oliver disagrees and cites numerous examples of over-the-top spending.

    a. What do college sports programs spend money on? (LIST)

5. Less than _____% of college football and basketball players go pro.

6. What is the lesson of Oliver's "March Sadness" fake video game?

VIDEO: Vice News, "Why College Athletes Don't Get Paid," HBO (Dec. 29, 2019)

Directions:

- ➔ Assume you are writing your research paper on whether college athletes should be compensated in some way for their "work" as student-athletes.
- ➔ As we watch the film, take notes on any points or evidence that support your argument or that might be useful in your research paper.

NOTES:

1. How are athletic companies making money off of college sports?

2. SUPPORT THIS STATEMENT with evidence: "Coaches, conferences and tv networks are earning HUGE money off of college sports."

3. SUPPORT THIS STATEMENT with evidence: "Athletes are NOT profiting."