PROJECT: Music in the 2000s

In this unit, we've explored the evolution of music in the second half of the 20th century. We've looked at a variety of styles of music and, through it all, explored the way that music is very much entwined with values and changes that are happening in society. To close out the unit, you have an opportunity to explore some of the ways that music has changed and evolved in the 2000s.

Possible topics to consider (you may add to this list):

- Tik Tok's influence (on music, artists, dance trends, etc.)
- Rise of streaming
- Artists wars with Spotify
- Rise of iTunes or iPod
- Technology & music (autotune, etc)
- YouTube's role in music sharing/ creation of stars
- Digitalization of music
- Music sharing (Napster, Limewire)
- Music on tv: *American Idol*, *The Voice*, etc.

- Hip hop/fashion & street culture
- Music & reality tv
- Internet changes music creation & sharing
- Musicians' use of social media (to build or connect with fans, promote music & brand, etc.)
- Children's music (Disney stars, etc.)
- Major artists of the 2000s (choose 1 & look at their impact/influence)
- Music festivals (Coachella, Stagecoach, etc.)

Musical styles:
- '90s-'00 teen pop
- Indie Rock
- Hip hop evolves (southern hip hop, mumble rap, lyrical rap, etc.)
- Pop rock or pop punk
- Rise of Kpop
- Emo
- Nu Metal
- Post-grunge
- Contemporary R&B
- Country pop/rap (crossovers and controversy)
- Electronic music
- Reggae (dancehall or reggaeton)

YOUR ASSIGNMENT:

★ Choose one specific musician/genre, musical trend or a broader way that music has changed in the 21st century.
★ Learn about & take notes on the topic.
★ Using your notes, build a presentation to share with the class.
   ○ That presentation could take the form of a slideshow, video, children's book, poster, etc..
   ○ ***You will be presenting to the full class*** for this assignment so think about how you can engage the class throughout. That may mean incorporating images or video to demonstrate what you're talking about, posing an engaging question to start or end the presentation, etc.

SOURCES: You must use at least 2-3 sources for this assignment. As always, you do need to keep track of all of your sources and cite them. Consider using a site like Rolling Stone Magazine, Teachrock.org, the Rock & Roll Hall of Fame, MTV.com. Wikipedia should NOT be one of these sources. It's always ok if you start there but Wikipedia is a starting place ONLY.

NOTES SHOULD INCLUDE:

Person/genre of music	Music trend or topic
★ Details on the artist or genre (This should include relevant info on the artist's career & rise to musical fame or, in the case of a genre of music, consider when it started, influences, who some of the early pioneers were, etc.) ★ 3-4 fun or interesting facts or details worth sharing ★ What 2-3 songs do you think are worth profiling as part of our look at this person/type of music? Explain why. ★ In what ways did the music, lyrics, music videos or concerts influence/impact American society & culture? ★ How is the artist's music or the type of music in this genre reflective of the times? ★ Why is the artist/genre important to study or know about? (Consider what their impact is/will be in the long term? How or why will people remember them?)	★ An overview of your topic (5Ws: who/what, when, where, why and how) ★ Examples or an in-depth look at aspects of your topic (people/things which are instrumental in the development/growth) ★ A before/after (or during) look at the topic (What connections can you make to other aspects of the music unit? How is it an ex. of building on or responding to music before it?) ★ A look at how people are impacted by it ★ Why is this important to study or know about? (Consider what its impact is/will be in the long term?)

REMINDERS:

- **You do need a bibliography so make sure to keep track of your text sources when you are researching!** Make an additional slide after your content with your source citations or put your bibliography on the back of your poster/book.
- Remember what you've learned/seen in our previous projects:
    a. Presentation is nearly as important as the information itself. Keep in mind the balance of text, pictures, video, use of color (either in pictures, text, titles, etc.), and spacing. Don't give me a slideshow of all text slides!
    b. Images & video are important when thoughtfully added.
    c. Keep large blocks of text to a minimum. DON'T write up 3 large paragraphs and paste them on a poster/slide. Instead, wherever possible, bullet your information.
    d. Add titles to your slides/poster sections to help cue and guide the audience
    e. Font should be *at least* 18 pt or larger. Also remember that light colors, fancy fonts, and text laid over images are hard to read.

*** YOU MAY WORK WITH A PARTNER ON THIS ASSIGNMENT IF YOU'D LIKE TO ***
(And if you'd like to partner with someone in one of the other blocks (2/5/6), you may.)

Music in the 2000s Project - TO DO LIST

		Step completed? *(Initial the box when done)*	Ms. Shen's ok on this step
Step 1	Choose topic & tell Ms. Shen what you chose.		
Step 2	Find 2-3 strong sources on your topic. (Make sure you have all info needed for proper citation.)		
Step 3	Take notes. (Note sheet is attached to the assignment in Classroom. If you use another document for your notes, attach it to the assignment.)		
Step 4	Turn in notes in Google Classroom to Ms. Shen for feedback.		
Step 5	Read over Ms. Shen's feedback on notes. Edit/add to notes as needed.		
Step 6	Decide what format your project presentation will take (slideshow, video, children's book, poster, etc..) If digital, attach the slideshow to the assignment in Google Classroom.		
Step 7	Lay out or frame out your project to best integrate the info in your notes. (Bibliography should be added at the end.)		
Step 8	Plug in your notes on the appropriate slides/sections or however they best fit. (Remember, bullets are easier to read than paragraphs. Font should be large enough to read - 18 pt or larger.)		
Step 9	Support your text with thoughtful, related visuals (pictures, video). (Every slide/section/page should had at least 1 image.)		
Step 10	Read through your finished presentation at least once. Turn in the assignment.		