



# Modern Family vs. The Brady Bunch

2009-current

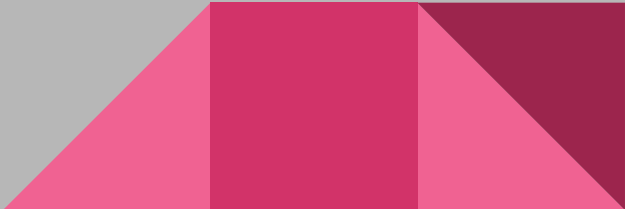
1969-1974

Elizabeth Rowe and Taylor Sussman

# *The Brady Bunch*

**Plot:** The story of a seemingly perfect blended family, the father has three boys and the mother has three girls. Together they become 'The Brady Bunch' living in a home accompanied by their hilarious housekeeper. The television show highlighted the ups and downs of the teenage years and the importance of a loving family.

**Setting:** no city was ever specified, it was assumed that the Brady Family lived in Southern California because of references to the Los Angeles Dodgers, the Los Angeles Rams, and the fictional West Palmdale High School.



# The Brady Bunch Cast

Maureen  
McCormick

Florence  
Henderson

Barry  
Williams



Eve  
Plumb

Christopher  
Knight

Susan  
Olsen

Robert  
Reed

Mike  
Lookinland

Cast:

Robert Reed: Mike Brady

Florence Henderson: Carol Brady

Maureen McCormick: Marcia Brady

Eve Plumb: Jan Brady

Susan Olsen: Cindy Brady

Barry Williams: Greg Brady

Christopher Knight: Peter Brady

Mike Lookinland: Bobby Brady

Ann B. Davis: Alice Nelson



# *The Brady Bunch Family*

Mike Brady



Greg, Peter, and Bobby



Carol Brady



Marcia, Jan, and Cindy



# *The Brady Bunch*

Target audience: a show for the whole family

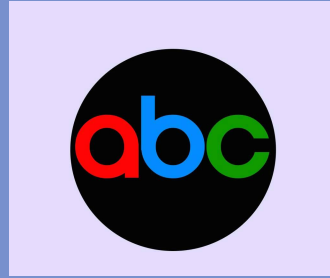
Network: ABC

Aired in 1969

Cancelled in 1974

Creator/Producer: Sherwood Schwartz

Producers: Lloyd J. Schwartz, Howard Leeds



Producer Sherwood Schwartz once said, “It’s very rare that a writer knows exactly where his ideas come from.” “However, in the case of *The Brady Bunch*, I know exactly what inspired that show. It was just a four-line filler piece in the *Los Angeles Times*. Just a statistic. It said that year, 1965, 31 percent of all marriages involved people who had a child or children from a previous marriage. It was just a statistic, but to me it indicated a remarkable sociological change in our country. Thirty-one percent is approximately one-third of all marriages. That’s a huge statistic.”

(<http://mentalfloss.com/article/64454/16-things-you-might-not-know-about-brady-bunch>)

# *Modern Family*

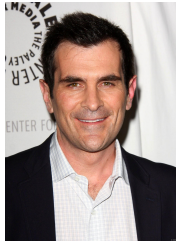
*Plot: A story of three families—one traditional with a husband, wife, and their three children, one gay couple with an adopted daughter, and a multicultural couple coming from two different generations each with children from previous marriages’.*

*Target Audience: Teens and young adults*

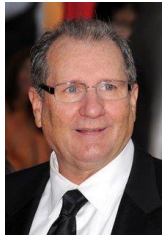
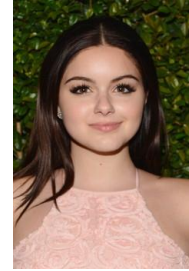
*Setting: Los Angeles, California*



# Modern Family Cast



Claire Dunphy...Julie Bowen  
Phil Dunphy...Ty Burrell  
Haley Dunphy...Sarah Hyland  
Alex Dunphy...Ariel Winter  
Luke Dunphy...Nolan Gould



Jay Pritchett...Ed O'Neill  
Gloria...Sophia Vergara  
Manny Delgado...Rico Rodriguez



Cameron Tucker...Eric Stonestreet  
Mitchell Pritchett...Jesse Tyler Ferguson  
Lily Tucker-Pritchett...Aubrey Anderson-Emmo.





# "Modern Family" Family Tree

## FAMILY TREE



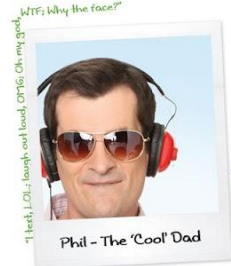
Jay has just married much younger Gloria, a sassy Colombian often mistaken for his daughter.



Gloria comes

complete with an 11-year old son, a 10-year old daughter, and a 6-year old son.

Traditional father Jay is still not entirely comfortable with Mitchell's unconventional family.



"I bet, LOL, laugh not loud, OFTC, Oh my good."



"If Haley never wakes up on a beach in Florida, half naked, I've done my job."

Married for 16 years.



Highly paranoid about being called a "Creampuff".

Doting new fathers. Have adopted a Vietnamese orphan.



Has gained a few extra pounds since we've been expecting... but that's science, you can't fight it!

Humiliated that their Dad knows the dances to High School Musical.



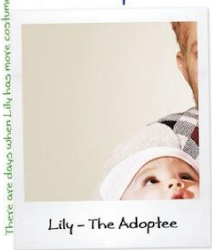
Believes she can recharge her phone by rubbing it on her head.



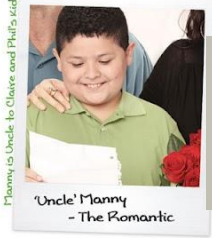
Told Haley and Luke how to recharge their phone and iPod.



Believes he can recharge his iPod by holding it to his mouth.



changes than Cher. There are days when Lily has more costume changes than Cher.



Manny is Uncle to Claire and Phil's kids.





# Modern Family

Writers/Producers: Christopher Lloyd and Steven Levitan

Network: ABC

Airdate: 2009



## *Television Show Introductions*



*Modern Family*  
theme song



*The Brady Bunch*  
theme song

# Modern Family

How was the show received?

- Audiences loved the show
- won 6 emmys, including outstanding comedy series
- People think it is "one of the funniest shows on television"

During the time:

Gay marriage became legal



Special episode of Cameron and Mitchell's wedding



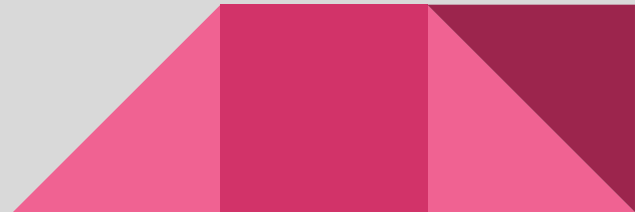
# *How was Modern Family Influential?*

*Modern Family became one of the first shows to highlight non-typical families. It emphasized that there is no “perfect” family.*



## *Why is Modern Family entertaining?*

*Modern Family is entertaining to a variety of people because of the different types of characters. Each person on the show is a representation of a certain group of people. The show mocks what an “average” family goes through each day, making it very relatable to everyone. Modern Family also throws comedy into the show making it fun to watch.*

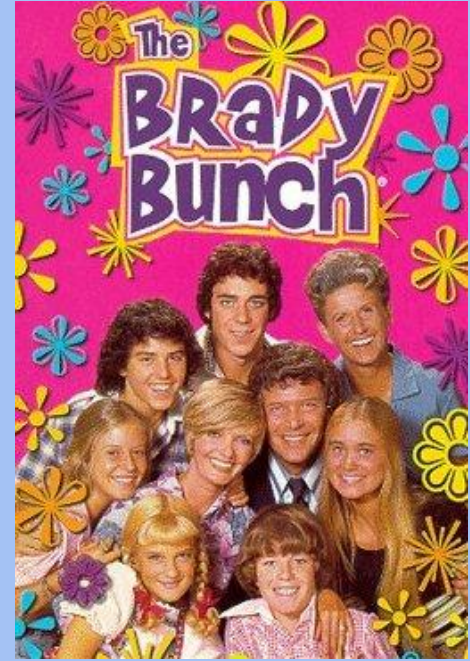


# How was the show received at the time it aired?

In the beginning, the television show was not as popular as it is today. Currently, reruns are aired on CBS and Me-TV... and many parodies and spin-off movies and shows have been made.

Many find *The Brady Bunch* entertaining now because of its innocent approach to life and the unbelievable and slightly comical perfection of their family.

Today, tweens would be drawn to the television show because of the innocence and insight to teenage life.



1969 Poster



How has *The Brady Bunch* influenced television beyond it's time?



*The Brady Bunch* was so influential and popular that many years after the show's last season...a superbowl commercial/parody of the famous "ouch my nose!" scene was made for snickers.



# The Brady Bunch

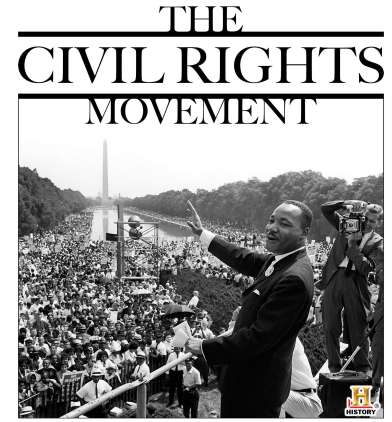
The Brady Bunch attempted to steer clear of the social and political issues going on at the time. On screen, there were rarely any non-white characters introduced to the series. Issues surrounding gender equality and women's liberation were shown subtly through brother-sister arguments.



The television show acted as an escape for viewers... *The Brady Bunch* family lived a life where their biggest problems were teenage dating.

What was going on at the time it aired?

- The Vietnam War
- Civil Rights Movement
- The Watergate Scandal



A Newspaper in Education Supplement to The Washington Post

Season 1



Season 5



The  
Brady  
Children

Season 1



Season 5



# Image URLs

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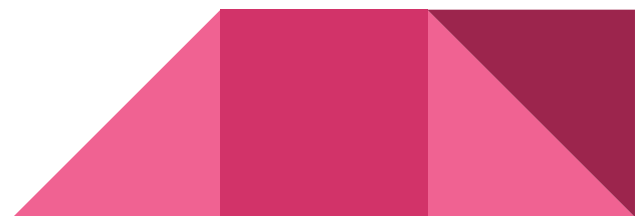
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