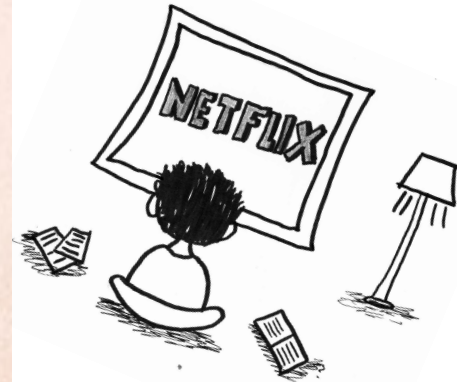




What is Popular Culture?

# What do you do for fun?



Much of that fun stuff  
you listed IS pop culture!

Popular Culture is defined as “the  
arts, artifacts, entertainment, fads,  
beliefs and values that are shared  
by large segments of society.”

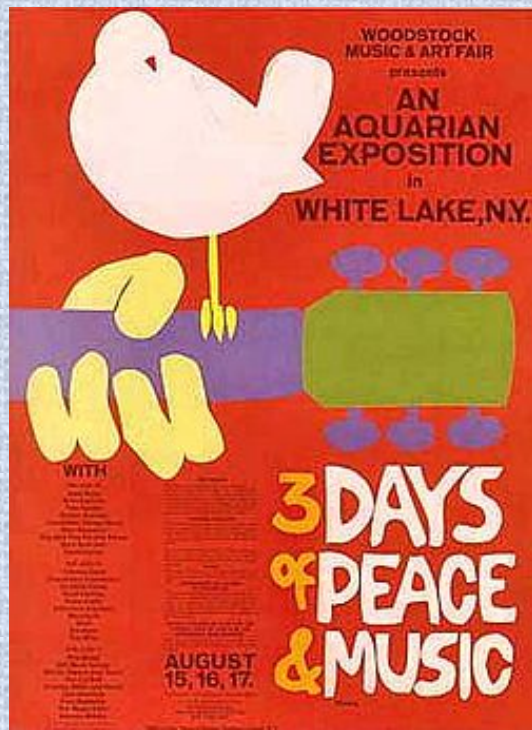
But what does that REALLY  
MEAN? Let’s figure it out...

POP  
CULTURE





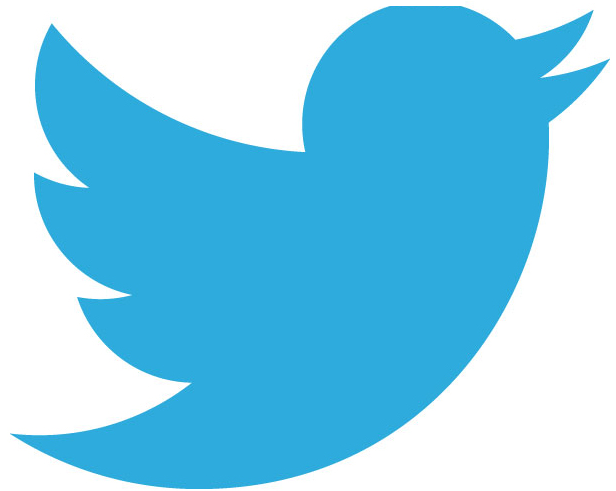
**I'LL KNOW IT  
WHEN I SEE IT**





b+tw - by the way  
brb - be right back  
ttyl - talk to you later  
lol - laugh out loud  
2day - today

# KICKSTARTER

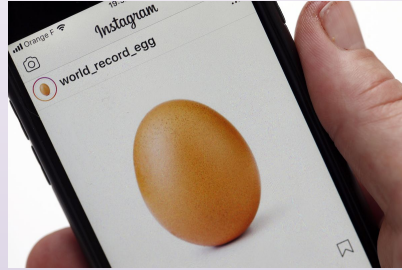
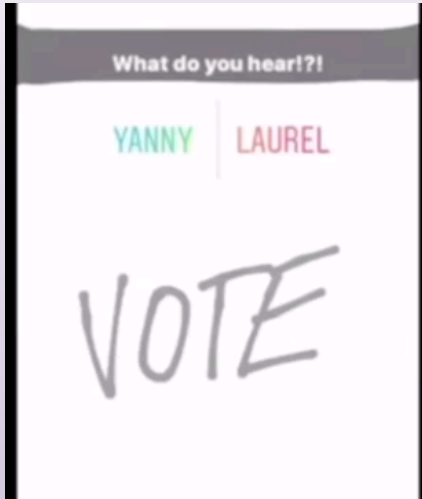


# Celebrities



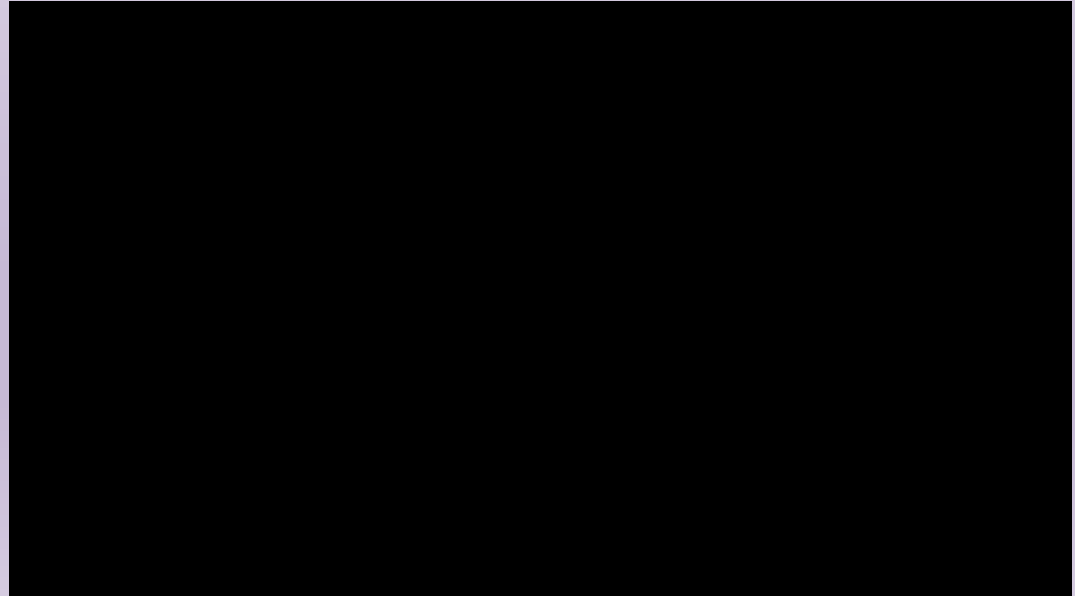


Fads: short-lived, intense & widely shared enthusiasm for something





***The challenge  
was  
started by  
students from  
Edward H White  
High  
School in  
Jacksonville,  
Florida  
on  
October 26, 2016***



# Trends: long term pattern or interest



**TIME'S UP** NEW THIS MORNING  
HOLLYWOOD STARS JOIN FORCES TO TAKE ON HARASSMENT  
"TIME'S UP" FOR WORKPLACE MISCONDUCT **GMA** @GMA



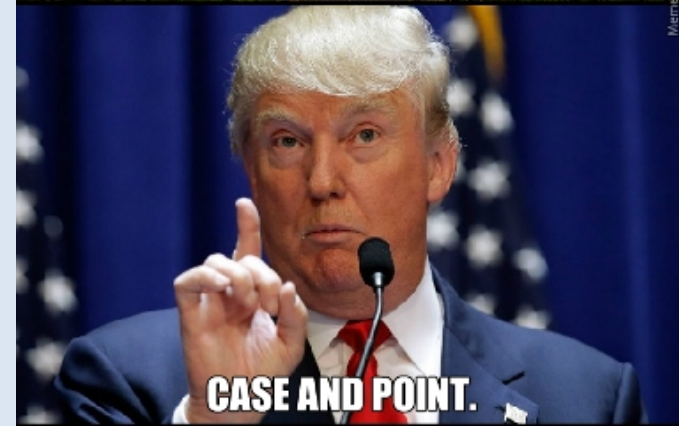
# What is NOT Pop Culture?



# When do politics become pop culture?



**CHINA BUILT A WALL, AND THEY HAVE ALMOST NO MEXICANS.**

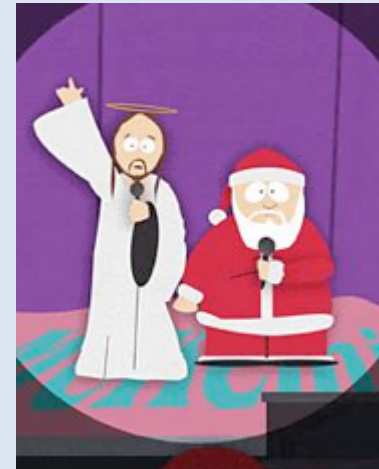


**CASE AND POINT.**

# What is NOT Pop Culture?



When does religion become pop culture?



# Pop Culture Collage

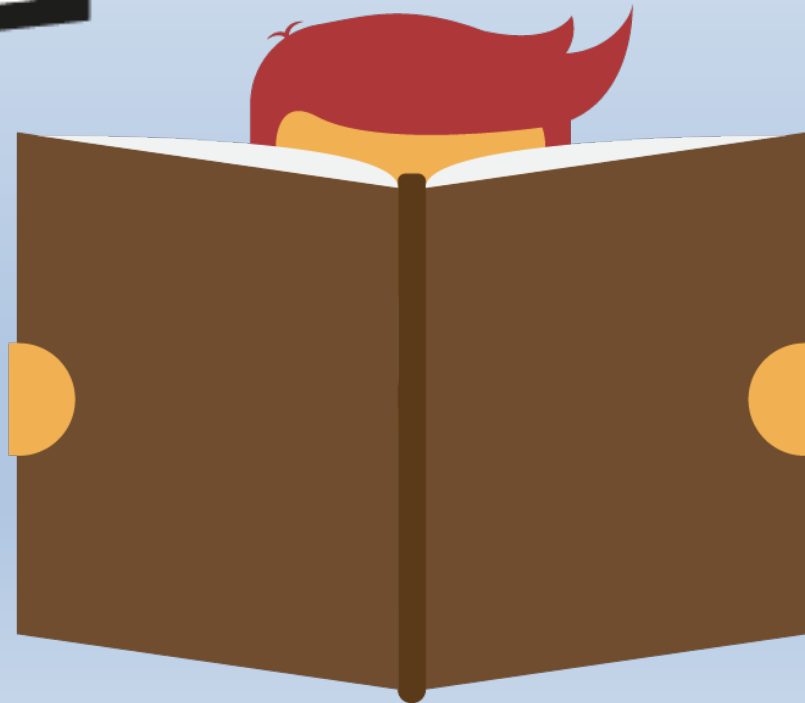
- Make a collage that represents your pop culture interests.
  - What elements of American popular culture do you CHOOSE to consume on a daily basis?
  - What aspects of American pop culture MEAN SOMETHING to you?
  - What pop culture do you ENJOY?
- Your collage can be a combination of pictures and words, both printed/cut out or drawn.





# Pop Culture

**KEY TERMS**



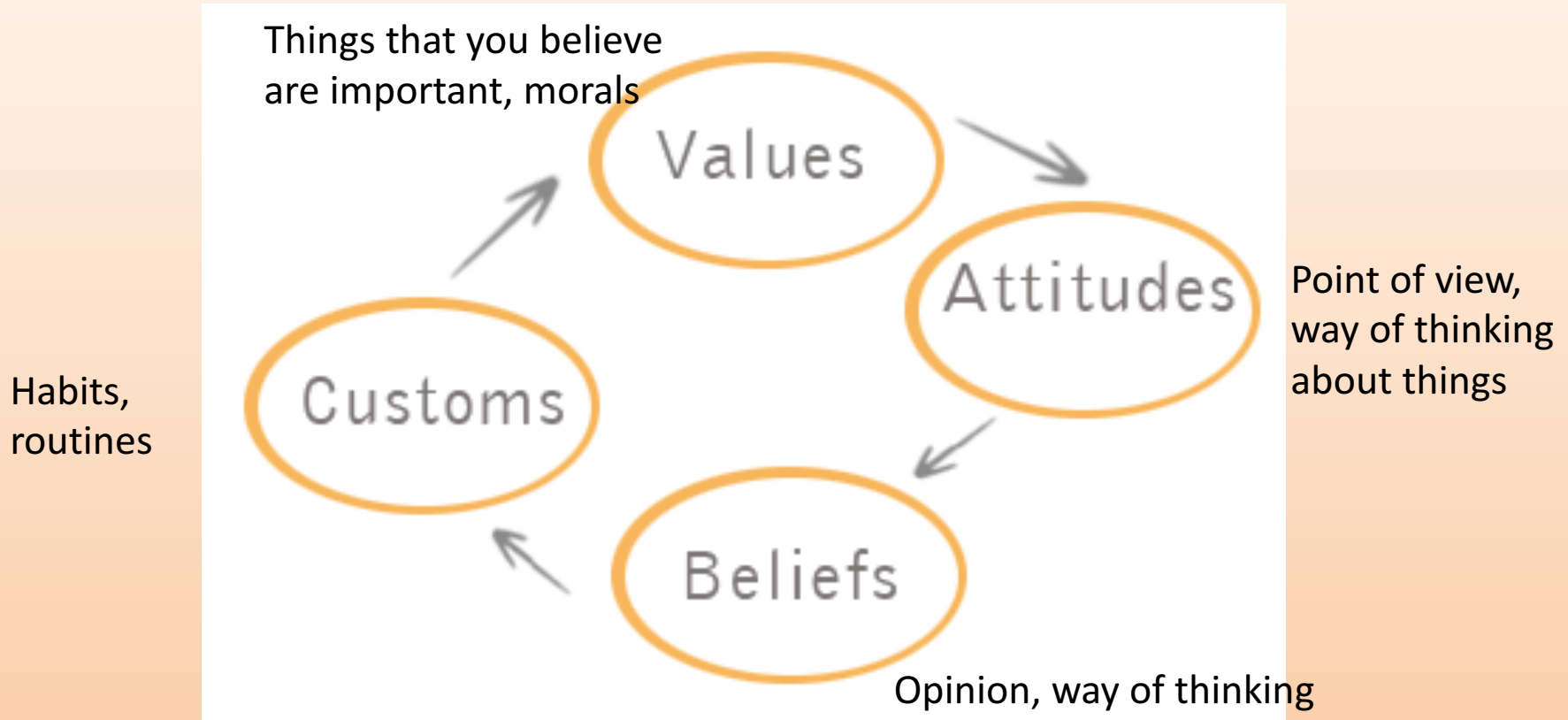


# Key Terms: “Popular”

- **Well-liked by the masses**
  - The question is how many people have to like something for it to be popular?
- Something that is made with the goal of being interesting to people

EXAMPLES?

# Key Terms: “Culture”



**Culture is the shared values, customs, attitudes, and beliefs of a group of people**

What makes “culture” as a word hard to define is that it’s the stuff that’s all around us that we are constantly exposed to but don’t often talk about.

# Consider the culture of these 2 workplaces.

Culture is whatever is celebrated/included/valued  
by a group of people.



What is VALUED here?

# Consider the culture of these 2 workplaces.

Culture is whatever is celebrated/included/valued  
by a group of people.



What are the  
norms,  
relationships, etc.?  
What is  
celebrated/included  
and what is  
excluded?





# Your Assignment

- Choose one group (club/team at LS, home, religious community, racial/ethnic group, etc.)
- Think about what an outsider could learn about their culture from observing them.
  - What do you notice about how those people dress, talk, act? How is it different from other people/groups?
  - Why do they think and act the way they do?



# Let's put "Popular" + "Culture" together:

- What does "Modern Family" say about what families look like in the 21<sup>st</sup> century?
- How will this show be interpreted 10-20 years from now by historians?







# Why study popular culture? (part I)



[ACTIVITY: Why Study Pop Culture? \(some examples\)](#)

2:44-4:34

4:34-7:05

8:15-10:00



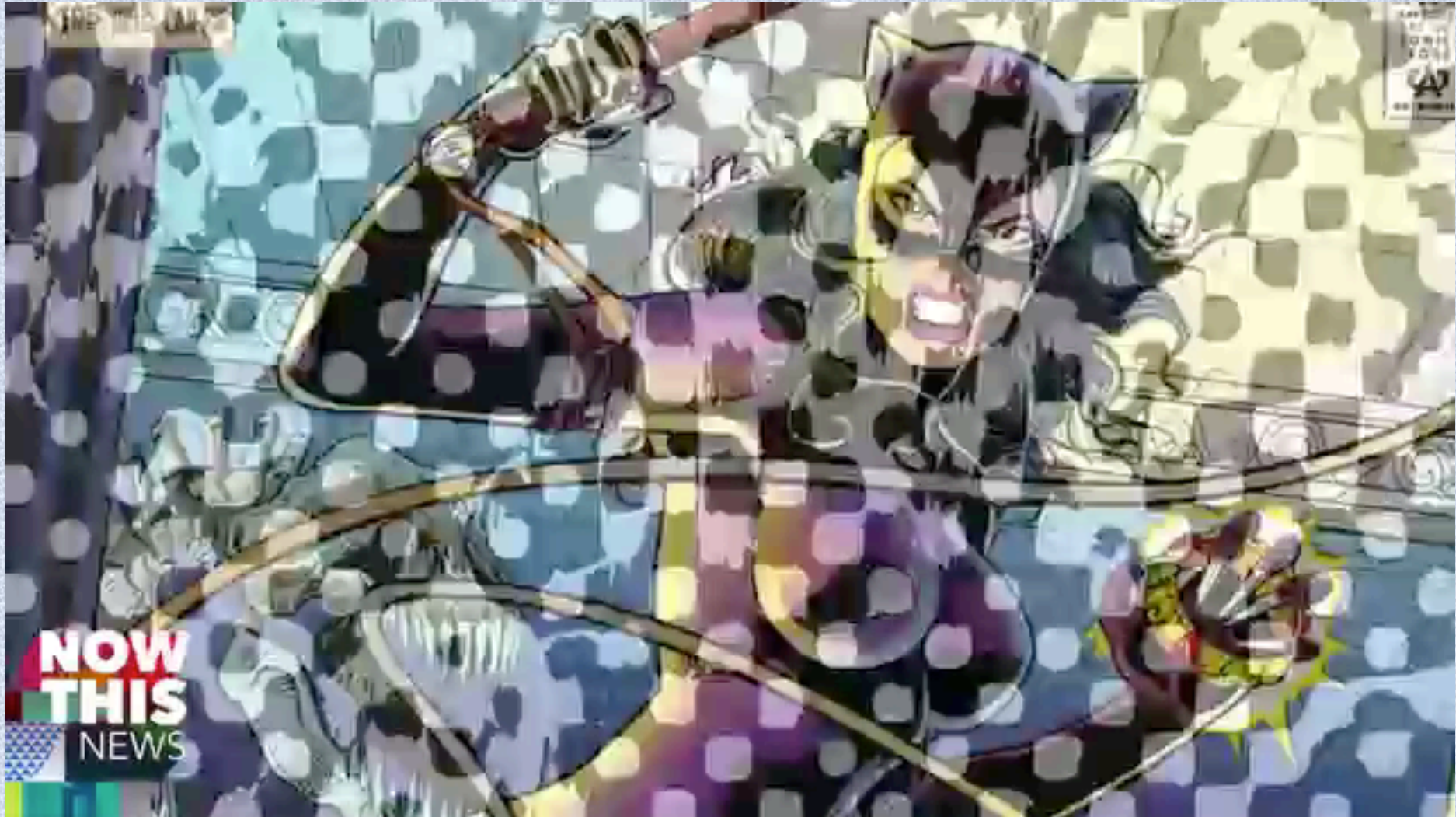
# Why study popular culture? (part II)



# Building Connections

*“It is amazing to see how people gel at Comic-con.”*

*“Comic- Con helped me make friends and gave me more topics to talk about in social settings.”*



Comic Con



# Challenging Social Norms



**Wonder Woman**

# Challenging Social Norms



**Black Panther**

# Social Commentary



NETFLIX

**13 Reasons Why**



# Social Commentary



DY

AL

# Social Media Inspired Baby Naming?

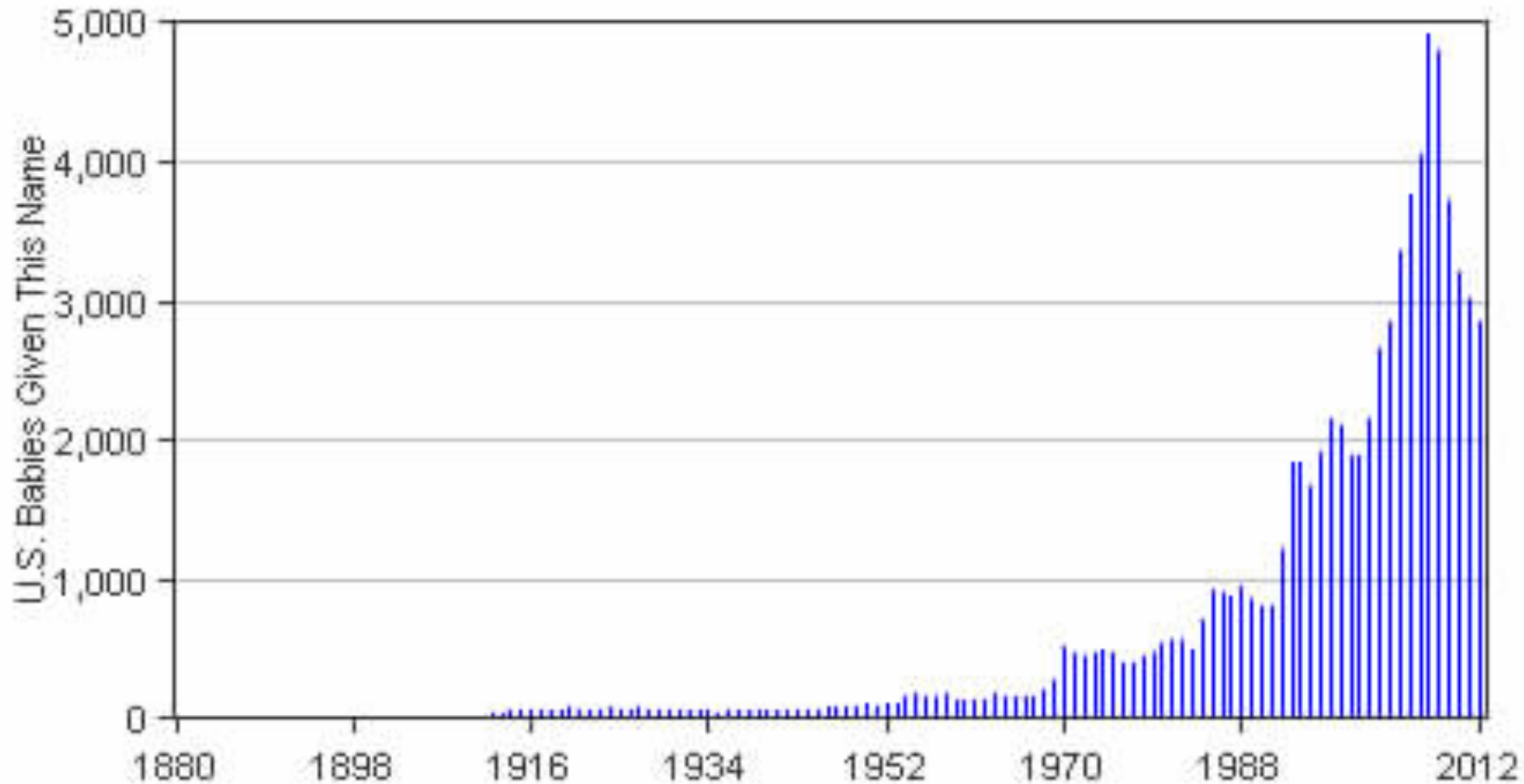
The logo for TLCme is centered on a white circular background. The letters 'TLC' are in a bold, red, sans-serif font, while 'me' is in a bold, teal, sans-serif font.

**TLCme**

# The Netflix Effect



Consider the rise in popularity of the name “Brady.”



If we're influenced by popular culture, it's not a surprise that many of our names are drawn from pop culture.



- Many top names are influenced by movies, books tv shows, & celebs.
  - *Hunger Games* made Katniss a trending girls' name.
  - *Game of Thrones* led to a spike in the names Arya, Khaleesi, Theon, and Snow in the U.S. and U.K.
  - *Frozen*: Elsa & Anna
  - *Star Wars*: Leia, Anakin, Ren, Rey
  - Celebrities & their children: Blue moved up the naming charts thanks to Beyoncé & Jay-Z, Apple gained recognition thanks to Gwyneth Paltrow, Melania has increased in popularity, and both George, Louis & Charlotte have moved up in the rankings, a tribute to Britain's young royalty.

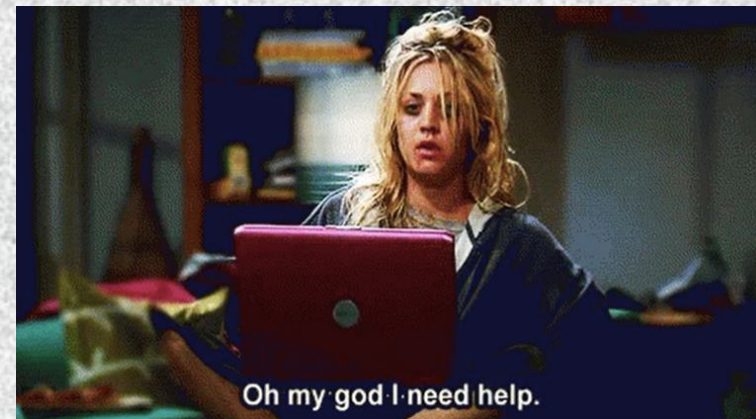


# REVIEW: Why study popular culture?

- Pop culture can help to explain how people lived & what they valued.
- It can be a way to understand history
- Americans' beliefs/values are shown in our popular culture.
- Pop culture has the **power to influence society** and individual people.
- It gives us something in common that we can talk and laugh about

# Pop Culture & the Critics

- In spite of its popularity, some academics still say that pop culture teaches us nothing, and has no value.
- What do YOU think?



Does pop culture have value?

# What value do you see in studying American popular culture?

## ARTICLE ASSIGNMENT:

1. Choose a topic that YOU find interesting in popular culture.
2. Find an article that discusses a topic in American popular culture today that you think is interesting and worth talking about in class.
3. Read the article, highlight important points as you read and then take notes on the most important points on the handout.
4. Explain why the topic is worth studying or talking more about as a class.