

Pay for Play?



Should college athletes be paid for their labor?

CONTEXT: College sports are currently a \$13+ billion industry. (It is worth more than the NFL.)

College coaches earn big money:



Jimbo Fisher earned \$7.5 million this year with Texas A&M.



Jim Harbaugh earned more than \$7.5 million this year with Michigan.



Nick Saban currently has an 8-year deal with Alabama for \$74 million. He made over \$11 million this season.

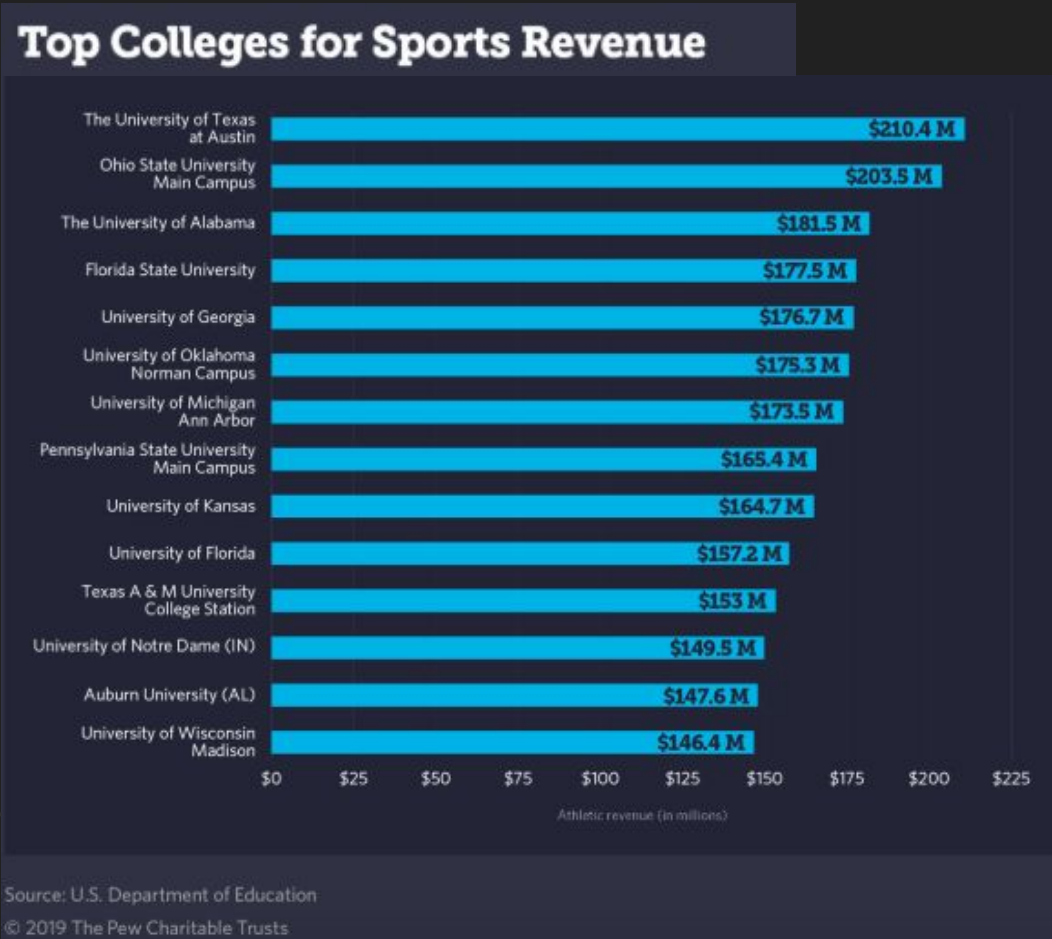


Dabo Swinney, the head coach for Clemson just signed a 10 year \$93 million contract.

- Athletic companies pay colleges to use their product in exchange for free advertising.
 - Under Armour has a 15 year, \$280 million deal with University of California.
 - Nike has a \$252 million deal with NC State.



- College sports programs bring in millions each year



Fans support these programs with attendance at games, viewership on tv/streaming, purchasing gear, purchasing & playing video games starring college stars, etc.

- An average of 28.4 million people watched the 2018 College Football Playoff championship that was decided in overtime.
- Virginia's thrilling, 85-77 victory over Texas Tech in overtime during 2019's NCAA men's basketball championship game averaged 19.6 million viewers.



It is undeniable that college sports is a business.

The question is, does it benefit everyone?

What about the players?



Is it fair that college athletes are NOT paid for helping colleges make money?

(Remember, Dabo Swinney, the head coach for Clemson just signed a 10 year \$93 million contract. The most his players will make is the cost of their tuition, room and board.)



Is getting a college
education payment
enough for
college athletes?



Is it reasonable for the NCAA to make rules that prevent athletes from accepting direct payment, sponsorships or any other perks?



Should it be a requirement that athletes play a minimum of 1-3 years of college sports before they're allowed to be drafted into the NBA/NFL?



Do you think it would be unfair for college athletic programs to pay football/basketball players, but NOT athletes in less popular/lucrative sports?



Some people say that college sports are out of control and should be scaled back.

Have we lost sight of the fact that sports are meant to be fun, not money-making?

