

**American Culture Midterm Exam Review (BLOCK 1)**

***Exam Details:***

- The exam is on Wednesday, January 22nd at 8:00 AM.
- Location: B440

**The mid-term exam will consist of several short short answer questions and a quick course evaluation.** You will have Chromebooks for the exam and you may bring in this review sheet to use on the exam.

The exam will only include material on music.

**Short response questions:**

1. African-Americans had been playing rock and roll since the 1940s but WHY was it not popular with white audiences until the 1950s?

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2. By the mid-1950s, rock & roll had become popular with white & black audiences. Consider why.
  - a. What role did record labels play in helping to popularize rock 'n' roll?

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b. How did teenagers help the growth of rock & roll?

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3. How did Elvis Presley help to break down racial barriers & make rock 'n' roll popular?

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4. How did shows like American Bandstand help to promote dances?

What was American Bandstand? \_\_\_\_\_

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How did it promote dances? \_\_\_\_\_

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5. Adults in the 1950s worried about teens.

a. Why did they worry about teens? Consider what info they were getting from the press.

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b. What did they worry about with rock & roll music/dance?

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c. How was teen life shown in the films of the 1950s AND how did that make adults even more scared?

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6. What was the lasting impact of '50s rock 'n' roll?

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